



# Trustee E-Newsletter

AUGUST 2010 ISSUE 3

## Introduction from the Chair Marion Lewis OBE

### Inside This Issue

- 1 Introduction from Chair
- 2 Brand Repositioning Update
- 3 National Neighbourhood and Home Watch Week 2011
- 4 Do You Know Where Your Passport Is?
- 5 Neighbourhood Watch Stickers Branded a Fire Hazard

### Dates For Your Diary:

**14<sup>th</sup> September 2010**  
NHWN Advisory Board Meeting

**11<sup>th</sup> October 2010**  
[National Personal Safety Day,](#)  
[11<sup>th</sup> October 2010](#)

**Week commencing**  
**18<sup>th</sup> October 2010**  
NHWN Website launch  
(Details to be confirmed)

**9<sup>th</sup> November 2010**  
NHWN AGM, at Leicestershire  
Constabulary Force Head  
Quarters

It is now just over 3 months since the new Neighbourhood & Home Watch Network office opened its doors on the 17<sup>th</sup> May 2010 with the three new dedicated staff to support the movement and most importantly the grassroots members. I am confident that those of you who have contacted the office will have found the support and assistance you have received most helpful in your day to day activities as a member of Neighbourhood or Home Watch. If you have any ideas about how we could further support your members at local, force or regional level please let us know.

When the new national website is relaunched in October 2010 we are certain that NHWN will be providing the most comprehensive support ever offered to our membership in the past 28 years of the Watch movement in England & Wales. Further details and opportunities for your schemes to pre-register with the new site will be made available soon, so keep an eye on the latest news coming up on [www.mynhw.co.uk](http://www.mynhw.co.uk)

## Design Council Brand Repositioning Update

The current roundel visual identity for Neighbourhood Watch is of great value, as it reflects our organisation's history and acts as a stamp of approval, a heritage mark and to some a visible deterrent. The visual identity will continue to play an important role in supporting the new direction of the brand repositioning and will not be changed.

With the new brand direction, the Design Council are looking to the future and are creating a contemporary visual language that is modern, bold and distinctive. A visual system will importantly make use of language to encourage the all-important shift in perception that is being aimed for.

To find out more about the direction that the Design Council are heading and the proposals put forward please click [here](#).

# National Neighbourhood and Home Watch Week 2011, Have Your Say...

TRUSTEE NEWSLETTER

Following the success of this year's Neighbourhood and Home Watch Week which took place in June, plans are already underway to look at next year's campaign. The annual event draws the focus of the Neighbourhood Watch movement together across the country and helps develop safer communities through a range of activities.

This year Neighbourhood and Home Watch force areas will be given the opportunity to put forward ideas for the 2011 event. Areas that contributed significantly to Neighbourhood and Home Watch week, as well as areas that feel they could develop their involvement in the national campaign are urged to come forward. To share your ideas and take part in the consultation exercise, please send an email to [sundeep.gill@nationalnhw.org](mailto:sundeep.gill@nationalnhw.org).

## Do You Know Where Your Passport Is?

Latest government figures show that more than 60,000 British travellers reported their passport lost or stolen abroad between April 2009 and March 2010. This is despite new research by the Identity and Passport Service (IPS), which shows that 83 per cent of people say they always store their passport in a safe place.

IPS is today urging passport holders to take a few simple steps to keep their documents safe abroad and in the UK. To find out more please click [here](#).

## Neighbourhood Watch Stickers Branded a Fire Hazard

Thurrock Council has taken health and safety to the extreme by banning Neighbourhood Watch stickers.

A resident living in council flats in Cam Green, South Ockendon, put up the small Neighbourhood Watch stickers in the window and on the front door of the communal flat entrance in the hope of discouraging crime and anti-social behaviour. However, he was shocked to find that the council kept removing them, because it considers them a "fire hazard".

To find out more please click [here](#). If you have been effected by similar problems in your area please contact NHWN by [email](#) or by calling our enquiries line on 0116 229 3118.